

# How To Review Technical Documentation

PNSQC 2013

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## Introduction

- Reviewed papers for PNSQC for the past six years
- Goal was to improve the process for reviewing the content
- Paper expanded, changed scope

**2007**

A Tool to Aid Software Practitioners in Selecting a Best-Fit Project Methodology

Introduction to Risk Management

Facilitating Effective Retrospectives

**2008**

Ensuring Software Quality for Large Maintenance Releases

Collaboration between Theorists – Analyze This!

Collaborative Techniques for the Determination of a Best Alternative in a Software Quality Environment

**2009**

New Challenges to Quality in the 24x7 Enterprise I.T. Shop

Reconfiguring the Box

Retrospective Analysis and Prioritization Areas for Beta Release Planning Improvement

Where are You in Usability?

**2010**

ATDD in Scrum

Software Quality Assurance in the Physical World

User Experience Grading via Kano Categories

**2011**

Sabotaging Quality

Design For Delight applied to Software Process Improvement

Testing in Production: Enhancing development and test agility in Sandbox environment

An Introduction to Customer Focused Test Design

**2012**

Cultural Intelligence: From Buzz Word to Biz Mark

Avoiding Overkill in Manual Regression Testing

Lightweight Software Process Assessment and Improvement

Using Metrics to Drive Customer Satisfaction

## **The Role of Editing**

That's not writing, that's typing.

Truman Capote

## **The Role of an Editor**

- Provides an initial audience
- Verifies communication
- Helps develop ideas
- Acts as a thoughtful critic

## **The Editing Process**

- Content and comprehension
- Style
- Copy

## **Ground Rules**

- Keep it constructive
- Evaluate the writing, not the writer
- Be specific
- Guide the writing process without obstructing the author's voice
- Establish a dialogue

## Editing for Content

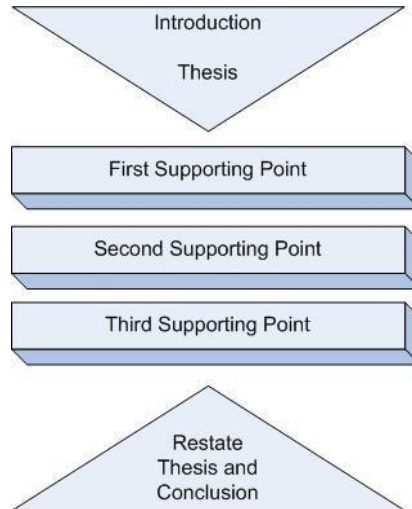
Don't get it right, just get it written.

James Thurber

## Editing for Content

- Can I understand the paper?
- Will it make sense to the audience?
- Does it flow logically?
- Does it seem complete?
- Do all sections apply to the main topic?
- Is there enough supporting evidence or real-world examples?

## General Structure



## Outline the Paper

- Write an outline using the rules
  - Parallelism
  - Coordination
  - Subordination
  - Division
- Use your own words
- Focus on the meaning of each paragraph

## Check for Scope Creep

- 1) Introduction
- 2) Why Write? ←
- 3) The editing process
  - a) **Phase One: Content and Comprehension**
    - i) Check content
    - ii) Check comprehension
  - b) **Phase Two: Editing for Style**
    - i) What is style? Read Elements of Style by Strunk & White
    - ii) Jargon
      - (1) Avoid jargon and acronyms
      - (2) If you must use it, then define it on the first use.
    - iii) Tense - use the same tense
    - iv) Use the active voice
    - v) Put statements in positive form
    - vi) Omit needless words
    - vii) Omit junk words: simply, very, others?
    - viii) Vary word use and sentence structure
      - (1) Keep it interesting
        - (a) Experts say technical writers only need 8 types of sentences
        - (b) A list of the eight different sentence structures
    - ix) The goal is to create sentences that are clear and essential.
    - x) Ensure any explicitly required sections are included.
  - c) **Phase Three: Final Draft Review**
    - i) Check syntax (grammar, spelling, punctuation)
    - ii) Give it to a colleague to read as a newbie and see if they find anything.
- 4) Conclusion

## Check for Focus

- 1) Introduction
- 2) Why Write?
- 3) The editing process
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## Check for Missing Sections

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- 3) The editing process
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    - i) Check content
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## Check for Detail

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    - i) What is style? Read Elements of Style by Strunk & White
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## Check for Comprehension

- Use the outline to echo back to the author your takeaway

The single biggest problem in communication is the illusion that it has taken place.

George Bernard Shaw

## Editing for Style

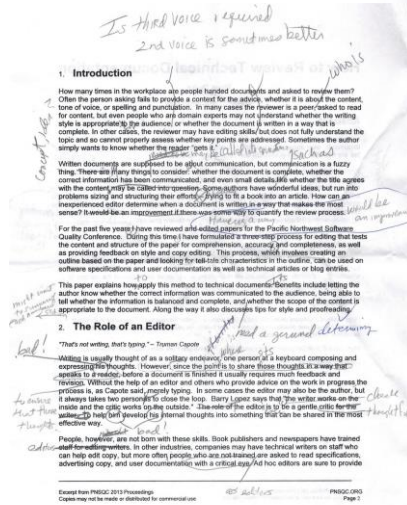
The difficulty is not to write, but to write what you mean, not to affect your reader, but to affect him precisely as you wish.

- Robert Louis Stevenson

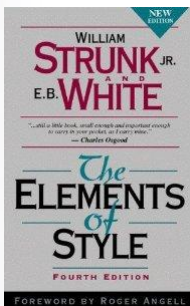
# Editing for Style

Style is...

- Voice
- Audience
- Language
- Consistency
- Flow
- Engagement



# Editing for Style



## Voice and Audience

- If this sentence were in Chinese, it would say something else.

via Douglas Hofstadter

## Voice and Audience

First person:

“Often I copy and paste the article into a different word processor to get a second opinion.”

Third person:

“Copying the the article into a different word processor is a way to get a second opinion.”

## Voice and Audience

- Gauge the level of understanding that the reader brings to the table
- Define acronyms
- Trim jargon

## Voice and Audience

- “Test Driven Development (TDD) is a software development process that relies on the repetition of a very short development cycle.”
- “Pokémon exception handling” is “when you just gotta catch 'em all, i.e.: all exceptions must be caught.”

## Clean and Consistent

- Maintain a consistent verb tense
- Use the active voice to make writing more dynamic
- Put statements in positive form.
- Omit needless words

## Clean and Consistent

“It is always good to explain the editing process so the author knows there are further steps.”

“Prepare the author for further steps.”

## Clean and Consistent

Substitute 'damn' every time you're inclined to write 'very'; your editor will delete it and the writing will be just as it should be.

Mark Twain

## Clean and Consistent

- Easier to understand
- More engaging
- Gives authority to the writing

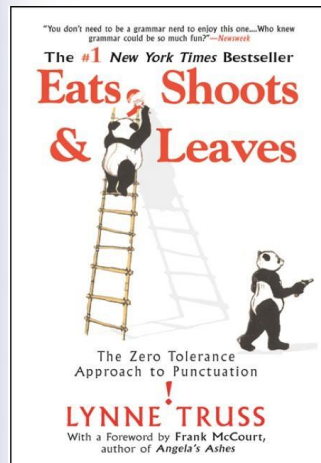
## Copy Editing

Punctuation Saves Lives:

Let's eat Grandma.

Let's eat, Grandma.

## Copy Editing



## Copy Editing



A9 B8 C7 D6 E5 F4 G3 H2 I1

As many as 83% of people will miss the  
the error. SHARE THIS when you spot it!

FACEBOOK.COM/SUPERCOPYEDITORS

## Copy Editing

- Print the article to see it differently
- Read it aloud
- Try reading the text back to front to remove context and see only grammar
- Give the article to a new audience
- Allow time for multiple passes



# Copy Editing

## Master Checklist

Document Name \_\_\_\_\_

| Done | Branding  |
|------|---|
|      | Check that screen shots that contain version numbers have the current version number 4.1. |

| Done | Pagination   |
|------|--|
|      | Check for correct pagination at the beginning and end of each chapter.   |
|      | Spot-check three cross-references per chapter, especially to locations in other chapters. If this is a Word document, then check ALL cross-references.   |
|      | Check the first and last page number references for each chapter in the main table of contents.  |
|      | Verify that chapters begin on right (odd-numbered) pages.  |
|      | Scan placement of page breaks throughout the book. Look for page breaks that leave widows or orphans, and for lists or tables that are separated from their lead-in sentences.   |
|      | Other widows and orphans to watch for: <ul style="list-style-type: none"> <li>• Notes separated from the previous paragraph</li> <li>• Tables that flow to the next page with less than two rows (not counting the header row)</li> <li>• Procedure starting statements separated from procedure steps</li> <li>• A single procedure step (a minimum of 2 procedure steps should be together)</li> <li>• A single line of a paragraph (want a minimum of two lines)</li> </ul> |
|      | Verify that no pages or sections are missing.  |

| Done | Chapter titles, headers, and footers  |
|------|---|
|      | Check that the wording of chapter titles matches these locations: <ul style="list-style-type: none"> <li>• In table of contents</li> <li>• In right headers</li> <li>• In left headers</li> <li>• On the first page of the chapter</li> </ul> |
|      | Verify footer text is correct in all sections.  |
|      | Verify that header and footer lines (if present) line up.   |
|      | Check that dot leaders are used consistently in the table of contents.  |

# Lessons Learned

- I hate writing, I love having written.  
Dorothy Parker

## Lessons Learned

- Editing is an integral part of the writing process
- Editing is a dialog
- Takes time
- Details matter
- The result is rewarding

## References

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