



## 2011 Conference At-A-Glance

Monday, October 10, 2011

7:30-8:00 AM	Registration and Exhibits Open			
8:00-8:15 AM	Welcome and Opening Remarks			
8:15-9:45 AM	<p align="center"><b>Keynote</b></p> <p align="center"><u>The Future of Quality,</u> <u>Goranka Bjedov, Facebook</u></p>			
9:45-10:15 AM	Break in Exhibit Hall			
	<i>Invited Speaker</i>	<i>Testing</i>	<i>Process Improvement</i>	<i>Lifecycles</i>
10:15-11:00 AM	<p><b>INVITED SPEAKER</b></p> <p>21st Century Requirements Engineering: A Pragmatic Guide to Best Practices</p> <p><u>Erik Simmons, Intel</u></p>	<p>Delivering Relevant Results For Search Queries with Location Specific Intent</p> <p><u>Anand Chakravarty, Microsoft</u></p>	<p>Reliability Before You Ship</p> <p><u>Wayne Roseberry, Microsoft</u></p>	<p>Volunteer Armies Can Deliver Quality Too: Achieving a Successful Result in Open Source, Standards Organizations, and other Volunteer Projects</p> <p><u>Julie Fleischer, Intel</u></p>
11:10-11:55 AM		<p>An Introduction to Customer Focused Test Design</p> <p><u>Alan Page, Microsoft</u></p>	<p>Creating a Lean, Mean Client Integration Machine</p> <p><u>Aaron Akzin, WebMD</u></p>	<p>Sabotaging Quality: Sacrificing Long-Term for Short-Term Goals</p> <p><u>Joy Shafer, Quardev</u></p>
12:00-1:25 PM	Deep Dive Birds of a Feather Lunch (dessert in the Exhibit Hall)			
	<i>Soft Skills</i>	<i>Testing</i>	<i>Process Improvement</i>	<i>Lifecycles</i>
1:30-2:15 PM	<p>How to deal with an abrasive boss (aka "bully")</p> <p><u>Pam Rechel, Brave Heart Consulting</u></p>	<p>Testing Services in Production</p> <p><u>Keith Stobie, Microsoft</u></p>	<p>Design for Delight Applied to Software Process Improvement</p> <p><u>John Ruberto, Intuit</u></p>	<p>Increasing Software Quality with Agile Experiences in a Non-Technically-Focused Organization</p> <p><u>Aaron Hockley, Multnomah County, Oregon</u></p>
2:25-3:10 PM	<p>Before We Can Test, We Must Talk: Creating a Culture of Learning Within Quality Teams</p> <p><u>Kristina Sitarski, Menlo innovations</u></p>	<p>Exploring Cross-Platform Testing Strategies at Microsoft</p> <p><u>Jean Hartmann, Microsoft</u></p>	<p>Releasing Software (How Do You Know When You are Done?)</p> <p><u>Doug Whitney, McAfee</u></p>	<p>Unusual Testing: Lessons Learned From Being a Casualty Simulation Victim</p> <p><u>Nathalie Rooseboom de Vries van Delft, Capgemini</u></p>
3:15-3:45 PM	Break			
	<i>Invited Speaker</i>	<i>Testing</i>	<i>Process Improvement</i>	<i>Lifecycles</i>
3:45-4:30 PM	<p><b>INVITED SPEAKER</b></p> <p>Liftoff: Starting New Projects on a Trajectory Towards Success</p> <p><u>Diana Larsen, Futureworks Consulting</u></p>	<p>A Distributed Randomization Approach to Functional Testing</p> <p><u>Ilgin Akin, Microsoft</u></p>	<p>Inspiring, Enabling and Driving Quality Improvement</p> <p><u>Jim Sartain, McAfee</u></p>	<p>Kanban – What Is It and Why Should I Care?</p> <p><u>Landon Reese, Hewlett-Packard</u></p>
4:40-5:20 PM		<p>Application Security for QA Managers – Pain or Gain</p> <p><u>Dr. Ravi Kiran Yerra, Prolifics</u></p>	<p>Software Technology Readiness for the Smart Grid</p> <p><u>Cristina Tugurlan, PNNL</u></p>	<p>Audit Effectiveness – Assuring Customer Satisfaction</p> <p><u>Jeff Fiebrich, Freescale Semiconductor, Inc.</u></p>
5:30-8:00 PM	<p align="center"><b>Conference Social Kickoff – Exhibits &amp; Poster Papers</b></p> <p align="center">Complimentary hors d'oeuvres &amp; beverages; open to the public.</p>			

Tuesday, October 11, 2011

7:30-8:00 AM	Registration Open			
8:00-9:30 AM	<p align="center"><b>Keynote</b></p> <p align="center"><u>Value Sync, Robert Sabourin, AmiBug.com</u></p>			
9:30-10:15 AM	Break with Poster Papers			
	<i>Invited Speaker</i>	<i>Automation</i>	<i>Testing</i>	<i>Process Improvement</i>
10:15-11:00 AM	<p><b>INVITED SPEAKER</b></p> <p>Standard and Deviations</p> <p><u>Michael Bolton</u></p>	<p>JUnit JavaScript Testing in the Enterprise</p> <p><u>David Lee, SoftSource Consulting</u></p>	<p>Testing in Production: Enhancing Development and Test Agility in Sandbox Environment</p> <p><u>Xiudong Fei, Microsoft</u></p>	<p>Watch Your STEP!</p> <p><u>Prabu Chelladurai, Polaris Software Lab</u></p>
11:10-12:00 PM		<p>YES! You CAN Bring Test Automation to Your Company!</p> <p><u>Alan Ark, Compli</u></p>	<p>Application Monitor: Putting Games into Crowd-sourced Testing</p> <p><u>Vivek Venkatchalam, Microsoft</u></p>	<p>Managing the Deluge of Third-Party Devices and Apps in the Enterprise</p> <p><u>Anil Parambath, CSS Corp</u></p>
12:00-1:25 PM	Lunch Break			
	<i>Soft Skills</i>	<i>Automation</i>	<i>Testing</i>	<i>Process Improvement</i>
1:30-2:15 PM	<p>The Ladder of Unmanaged Conflict</p> <p><u>Jean Richardson, Azure Gate Consulting</u></p>	<p>Unit-Testing a C++ Database Application With Mock Objects</p> <p><u>Ray Lischner, Proteus Technologies</u></p>	<p>No Test Levels Needed in Agile Software Development!</p> <p><u>Leo Van der Aalst, Fontys University of Applied Sciences</u></p>	<p>Reverse Engineering: Vulnerabilities and Solutions</p> <p><u>Barbara Frederiksen-Cross, Johnson-Laird Inc.</u></p>
2:25-3:10 PM	<p>Learning Software Engineering Online</p> <p><u>Kalman Toth</u></p>	<p>Playback Testing Using Log Files</p> <p><u>Vijaya Upadya, Microsoft</u></p>	<p>Application Compatibility Framework: Building Software Synergy</p> <p><u>Shishira Rao, McAfee</u></p>	<p>Dirty Tricks in the Name of Quality</p> <p><u>Ian Dees, Tektronix</u></p>
3:15-3:45 PM	Break with Poster Papers			
	<i>Invited Speaker</i>	<i>Automation</i>	<i>Soft Skills</i>	<i>Performance</i>
3:45-4:30 PM	<p><b>INVITED SPEAKER</b></p> <p>Personal Kanban: Visualizing, Understanding, and Communicating Your Work Load</p> <p><u>Jim Benson, Modus Cooperandi</u></p>	<p>Green Lantern Automation Framework</p> <p><u>Sridevi Piniale, IBM</u></p>	<p>Hard Lessons About Soft Skills – Understanding the Psyche of the Software Tester</p> <p><u>Marlena Compton, Mozilla</u></p>	<p>Delivering Quality in Software Performance and Scalability Testing</p> <p><u>Khun Ban, Intel</u></p>
4:40-5:20 PM		<p>Parameterized Random Test Data Generation</p> <p><u>Bi Rollison, Microsoft</u></p>	<p>Building a Culture Around Quality</p> <p><u>Tracy Beeson, Menlo Innovations</u></p>	<p>Perf Cells: A Case Study in Achieving Clean Performance Test Results</p> <p><u>Vivek Venkatchalam, Microsoft</u></p>
5:30-7:30 PM	<p align="center"><b>Networking and Presentation, co-sponsored with the Rose City SPIN</b></p> <p align="center"><u>The Science of Being Happy and Productive at Work – Scott Crabtree, Happy Brain</u></p>			

Wednesday, October 12, 2011

Registration Open, 7:30-8:30 AM

Workshops, 8:30 AM-5:30 PM

- W1. Introduction to Performance Testing and Capacity Planning, Goranka Bjedov
- W2. Just In Time Testing, Rob Sabourin
- W3. Test Framing: Constructing Tests and Telling the Testing Story, Michael Bolton
- W4. Agile Team Flow, Selena Delesie
- W5. Better Thinking Frameworks for Better Software, Julian Hartly
- W6. Getting the Most From Your Automated Tests, Douglas Hoffman