Monday, October 10, 2011
7:30-8:00 AM  Registration and Exhibits Open
8:00-8:15 AM  Welcome and Opening Remarks
8:15-9:15 AM  Keynote
The Future of Quality.
Gordana Bajdryc, Facebook
9:00-10:15 AM  Break in Exhibit Hall
10:15-11:00 AM  INVITED SPEAKER
K. Simonson, Intel
11:10-11:55 AM  An Introduction to Customer-Focused Test Design
Alan Poo, Microsoft
12:00-1:25 PM  Lunch Break
Deep Dive Menu of a Feather Lunch (dessert in the exhibit hall)
2:25-3:40 PM  Before We Can Test: The Most Crucial Role: Creating a Culture of Learning Within Quality Teams
Kristina Silberskald, Meda Innovations
3:45-4:00 PM  INVITED SPEAKER
Lifit-Starting New Projects on a Trajectory Towards Success
Diane Legre, Paterson Healthcare Services
4:40-5:20 PM  Application Security for QA Managers: Pain or Gain
Dr. Pawan Paramesh, FICO
5:30-6:00 PM  Conference Social Kickoff – Exhibits & Poster Papers
Complimentary hors d'oeuvres & beverages open to the public.

Tuesday, October 11, 2011
7:30-8:00 AM  Registration Open
8:00-8:35 AM  Keynote
Value Sync. Robert Sabourin, AmBus.com
9:30-10:15 AM  Break with Poster Papers
10:15-11:00 AM  INVITED SPEAKER
Software and Defects: How You Can Bring Test Automation to Your Company
Michael Bolton
11:10-11:55 AM  Testing in Realistic Environments: What Differiates the Best From the Rest
John Robertson, Intel
12:00-1:25 PM  Lunch Break
Learning Software Engineering Online: How to Test Large Legacy Applications
Karan Toor, Microsoft
1:30-2:15 PM  The Insider's View of Process Improvement
Randy Richardson, Aspen Square Consulting
2:25-3:10 PM  Developing Software with Agile Best Practices: Making Your Organization Fail Proof
Anita Hutchinson, Malvern, PA
3:45-4:00 PM  INVITED SPEAKER
Generating Value from Technical Debt
Marina Corson, Axosoft
4:40-5:20 PM  Agile/Scrum/DevOps Workshops
5:30-7:30 PM  Networking and Reception, co-sponsored by the Rose City APIN
The Science of Being Happy and Productive at Work – Scott Gottschalk, Happy Brain

Wednesday, October 12, 2011
Registration Open, 7:30-8:30 AM
Workshops, 8:30 AM-5:30 PM
W1. Introduction to Performance Testing and Capacity Planning, Gordana Bajdryc
W2. Just In Time Testing, Rob Sabourin
W3. Test Framework: Constructing Tests and Telling the Testing Story, Michael Bolton
W4. Agile Team Flow, Selena Delesio
W5. Better Thinking Frameworks for Better Software, Julian Harty
W6. Getting the Most From Your Automated Tests, Douglas Hoffman