

# PNSQC 2008 — CONFERENCE AT A GLANCE

WORKSHOPS • MONDAY • OCTOBER 13, 2008					
7:30-8:30 AM		<b>Registration Open</b>			
8:30-5:30 PM (Lunch 12:30-1:30 PM)		<b>W1. Tamara Sulaiman</b> , Agile Planning - The Product Development Game			
		<b>W2. Karen N. Johnson</b> , SQL for Testers			
		<b>W3. Janet Gregory</b> , Collaboration using the Agile Testing Taxonomy			
		<b>W4. Steve Smith</b> , Zeroing in on the Right Problem			
6:00-9:00 PM		<b>Conference Kickoff Social</b> , Ambridge Event Center, 300 N.E. Multnomah Street, Portland			
TECHNICAL PROGRAM • DAY ONE • TUESDAY • OCTOBER 14, 2008					
7:30-8:00 AM		<b>Registration And Exhibits Open</b>			
8:00-8:15 AM		<b>Welcome And Business Announcements</b>			
8:15-9:45 AM		<b>KEYNOTE • The Art of Building Consensus • Sam Kaner</b>			
9:45-10:10 AM		<b>Break • Exhibit Hall</b>			
		<b>COLLABORATION</b>	<b>COLLABORATION</b>	<b>TESTING</b>	<b>ASSORTMENT</b>
10:15-11:00 AM	Breakout Session 1	<b>Invited Speaker</b> Expanding Trust and Collaboration with Earned Value Tracking, <i>Tamara Sulaiman</i>	Actually, It IS All About You!, <i>Jim Brosseau, [P-6]</i>	Testing for the User Experience, <i>Lanette Creamer, [P-24]</i>	Quality Management of Outsourced Projects, <i>Ying Ki Kwong, [P-46]</i>
11:10-11:55 AM			The 2008 State of Requirements Management — Latest Trends, Challenges & Solutions <i>John Simpson, [P-22]</i>	Software Testing as a Service (STaaS), <i>Leo Van der Aalst, [P-8]</i>	Building a Successful Multi-Site Team Using Chocolate, <i>Doug Whitney, [P-17]</i>
12:00-1:00 PM		<b>Lunch with Birds of a Feather</b>			
1:00-1:25 PM		<b>Dessert in the Exhibit Hall</b>			
1:35-2:20 PM	Breakout Session 2	Collaboration — Modern Techniques for Quality Initiatives, <i>Jeff Fiebrich [P-25]</i>	<b>PANEL</b> Collaboration — Learning from Other Industries, <i>Panelists: Douglas Hoffman, Jon Marshall, &amp; Dick Hamlet, [M-1]</i>	Is Your Testing Effective and Efficient?, <i>Bhushan Gupta [P-9]</i>	Distributed Agile: An Experience Report, <i>Joy Shafer [P-37]</i>
2:30-3:15 PM		Trust: The Key to Project Team Collaboration, <i>Diana Larsen, [P-39]</i>	Tails in the Boardroom: Canine Lessons for Business Teams, <i>Shannon MacFarlane, [P-4]</i>	Acceptance Testing: A Love Story in Two Acts, <i>Jon Bach, [P-16]</i>	Case Study: Fostering Meaningful Change with the Large Format Printer Division at HP, <i>Jim Brosseau, [P-7]</i>
3:10-3:40 PM		<b>Break in Exhibit Hall</b>			
4:00-4:45 PM	Breakout Session 3	<b>Invited Speaker</b> Playing Nice in the Sandbox, <i>Janet Gregory</i>	Collaborative Quality: One Company's Recipe for Software Success, <i>Alan Ark, [P-12]</i>	Building a Software Testing Strategy, <i>Karen Johnson, [P-49]</i>	Collaboration Among Software Components, <i>Dick Hamlet, [P-14]</i>
4:55-5:40 PM				Test Case Generation Design Pattern, <i>Lian Yang, [P-50]</i>	Selecting Software Estimating Techniques That Fit the Software Process, <i>Kal Toth, [P-41]</i>
5:45-6:45 PM		<b>Reception in Exhibit Hall • Complimentary hors d'oeuvres and beverages, all attendees invited</b>			
7:00-8:00 PM		<b>Presentation, co-sponsored with the Rose City SPIN • Agile Planning Framework • Tamara Sulaiman</b>			
TECHNICAL PROGRAM • DAY TWO • WEDNESDAY • OCTOBER 15, 2008					
7:30-8:00 AM		<b>Registration Open</b>			
8:00-9:30 AM		<b>KEYNOTE • Quality Dynamics of Agile Software Development • Ron Jeffries &amp; Chet Hendrickson</b>			
9:30-9:55 AM		<b>Break • View Poster Papers</b>			
		<b>COLLABORATION</b>	<b>MANAGEMENT</b>	<b>TESTING</b>	<b>ASSORTMENT</b>
10:00-10:45 AM	Breakout Session 1	Collaborative Techniques for the Determination of a Best Alternative in a Software Quality Environment, <i>James McCaffrey, [P-10]</i>	<b>Invited Speaker</b> It's Not Just an Update: Using Status Reporting to Expand Collaboration, <i>Mike Kelly</i>	Non-Regression Test Automation, <i>Douglas Hoffman, [P-19]</i>	Outnumbered: Ensuring Quality with a Low Test-to-Dev Ratio, <i>Brian Rogers, [P-29]</i>
10:55-11:40 AM		Quality Software Engineering: Collaboration Makes the Experience, <i>Diana Dukart, [P-18]</i>		Web UI Automation – A Browser Agnostic Framework for Web UI Testing, <i>Manuel Merino, [P-35]</i>	What PNSQC Expects in a Paper, PNSQC Program Committee members discuss the paper review and submission process, [M-2]
11:50-1:10 PM		<b>Lunch with Panel Discussion • Collaborative Quality: Does It Help?</b>			
1:20-2:05 PM	Breakout Session 2	Collaborative Change, <i>Debra Lavell, [P-26]</i>	Getting and Keeping Talent: Women in Software Development, <i>Sharon Buckmaster, [P-36]</i>	The TAO of Software Defect Test Collaboration and Estimation, <i>James Eisenhauer, [P-11]</i>	Virtual Lab Management: Best Practices and Common Pitfalls, <i>Ian Knox, [P-27]</i>
2:15-3:00 PM		Agile Retrospectives: Collaboration for Continuous Improvement, <i>Diana Larsen, [P-40]</i>	Storytelling Techniques: Reporting Product Status in a Meaningful Way, <i>Karen Johnson, [P-48]</i>	Dealing with the Most Influential Factors That Cause Customer Dissatisfaction, <i>Duvan Luong [P-2]</i>	<b>Vendor Presentation:</b> Web Application Security, <i>Ravi Yerra, Arsin Corporation</i>
3:00-3:25 PM		<b>Break in Lobby with Poster Papers</b>			
3:30-4:15 PM	Breakout Session 3	Quick Collaboration Between Theorists — Analyze This!, <i>Ian Savage, [P-44]</i>	<b>Invited Speaker</b> Selling Your Ideas to Management, <i>Steve Smith</i>	Ensuring Software Quality for Large Maintenance Releases, <i>Jean Hartmann, [P-21]</i>	
4:25-5:10 PM		IT Collaboration at Stanford University, <i>Claudia Dencker, [P-20]</i>			Lightning Round — What I Learned at this Conference, 1-minute talks in small groups, [M-3]
5:20-6:00 PM		<b>Plenary &amp; Close • Encore — Best Paper (as voted by attendees) [M-4]</b>			

\* Although every effort is made to keep presentations and speakers as represented, scheduled times and sessions are subject to change

[Current as of 9/15/2008]